

# ILLUSTRATION

## MARGARET KIMBALL

Studio I | Art 266 | Fall 2009

Time: M/W 8 - 10:50am

Classroom: 201

Office: Graduate Studios

Hours: by appointment

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## MATERIALS

Watercolor paints

Brushes

Mixing dishes

Strathmore, Rives or Arches

(hot or cold press)

Water

Original book (to compare)

## TIMELINE

9/28 - Introduction/Demo

9/30 - Review thumbs/studio

10/5 - Develop final drawing

10/7 - Work on final drawing

10/12 - Critique!

## PROJECT THREE: BOOK COVER (WATERCOLOR)

### OBJECTIVE

Watercolor paints are a very common and very useful medium in the field of illustration. See, for instance, covers of the venerable *New Yorker* magazine. For our project, we will be creating professional illustrations for the cover of a book of your choice. The goal is to create a visually engaging composition, professionally rendered and formatted in the proper size and with the proper type treatments. I strongly encourage you to use the existing type choices for your cover.

### IN CLASS / PROCESS

9/28	Monday	Introduction to project, demo Homework: Know your book, 10-20 thumbnails
9/30	Wednesday	Review thumbs + sketches, studio Homework: Develop sketches
10/5	Monday	Review sketches, develop final drawing
10/7	Wednesday	Work on final drawing; work on color
10/12	Monday	Critique

### DESCRIPTION

We are essentially redesigning an existing book cover using watercolor paints. During the final critique, we will be comparing the original composition with your new and improved cover. There will be either digital or handwritten type on this project. (Idea: if you are familiar with InDesign or an equivalent software, you can scan in your illustration and create an entire dust jacket mockup and put it on your actual book for critique. This could be pretty sweet.)

### PRESENTATION

There are two options for the final presentation. You can choose to either 1) mount your work on black mat board (with a protective flap) or 2) print out a digital version of your illustration as an entire dust jacket. The size of your illustration depends upon your book. Generally, trade books are about half-letter size, or 8.5 x 5.5 inches.

