
Readings

// Tuesday Thinkeries //



ASSIGNMENT DESCRIPTION - READINGS

Throughout this semester, we will be reading three books related to the field and craft of illustration.

OBJECTIVE

The first book we will read, Lawrence Zeegan's *Fundamentals of Illustration*, discusses the pursuit of illustration as a career and presents ideas on how to market yourself as a creative. The concepts translate easily to design as well as other fields. Our second book, Alison Bechdel's *Fun Home*, is a graphic autobiography and, in my view, a seminal work in terms of both writing and illustration, expanding our understanding of both. This book shows us what might be possible in our line of work (design as autobiography, illustration as memoir, etc). Our final book will be Matt Madden's *99 Ways to Tell a Story*, which is a kind of exercise in the various ways we can express our messages through a visual, illustration-based medium.

GUIDELINES

Here is what is basically expected of you in terms of the readings. I recommend reading for yourselves, and finding ways in which the concepts relate directly to you, to your work and your practice.

// Read a defined section

This should be self-explanatory. Read the books with awareness and regularly ask yourself why the reading matters to you, to your interests and goals as an illustrator or graphic designer. Relate the ideas to you. Think about the form of their work (look at color, contrasts, compositions, integration of text and image; what are they trying to communicate, etc.).

// Participate in The Tuesday Thinkery

This will be a time/space for us to discuss what we've read. The conversation will follow the group's general interests, though there will be some defined topics. For instance, we might talk about the use of objects to communicate larger ideas. You will probably need to take notes during these discussions, to help inform your blog postings.

// Upon completing the book, post your overall comments to our blog

At the end of each book, you will post what you found most interesting about the book and our discussion of it. If the book didn't resonate with you and your creative work, that's fine; tell us why, where it failed, etc.

READING SCHEDULE

Book	Reading No.	Due Date	Pages
Fundamentals of Illustration	B1 / R1	08/31	1-47 (Chapter 1)
Fundamentals of Illustration	B1 / R2	09/07	48-85 (Chapter 2)
Fundamentals of Illustration	B1 / R3	09/14	81-119 (Chapter 3)
Fundamentals of Illustration	B1 / R4	09/24	120-170 (Chapters 4-5)
99 Ways	B2 / R1	09/28	1-100
99 Ways	B2 / R2	10/05	100-End
Fun Home	B3 / R1	10/19	1-54 (Chapters 1-2)
Fun Home	B3 / R2	10/26	55-120 (Chapters 3-4)
Fun Home	B3 / R3	11/02	121-186 (Chapters 5-6)
Fun Home	B3 / R4	11/09	186-End (Chapter 7)